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**Edmonton wins bid to host World Triathlon Multisport Championships 2027**

Edmonton, Canada - December 7 - In major boost to Edmonton's hosting ambitions, the city has been selected as the host the of the World Triathlon Multisport Championships 2027.

The decision to award Edmonton as host of the premier sporting event was made following a rigorous selection process by the World Triathlon Executive Board. This included analysis of the proposed venue, hotels and accommodation, and environmental data.

The Multisport Championships 2027 are the latest in a long line of triathlon events hosted by Edmonton, including the World Triathlon Championships 2021, PTO Canadian Open 2022, the Americas Triathlon Cup 2023 and over 20 years of hosting World Cups and World Series events. Hosting the Championships were identified as a key priority for Edmonton and its ambition to become a hub of innovative international sports events.

The Championships, which made its debut in the World Triathlon calendar in 2017, bring together the world's triathletes in a diverse format. Approximately 4,500 athletes - from grassroots to elite level - are expected to compete across six unique events: the Long Distance Championships, the Duathlon Championships (Sprint and Standard), Cross Championships, Cross Duathlon Championships, Aquathlon Championships and Long Distance.

It joins a busy calendar of future sports events taking place in Edmonton, including the FIS Big Air World Cup 2023, UIAA Ice Climbing World Championships 2024, and a FIBA 3X3 event.

Reflecting on the award, Janelle Janis, Executive Director, Events and Business Development at Explore Edmonton, the organization responsible for attracting sports events to Edmonton, said: "What an exciting day for Edmonton as we welcome back a sport that has taken centre stage so many times in our great city. The World Triathlon Multisport Championships will bring thousands of the world's best athletes and their fans to town and we know that our city will shine as a host on the international stage. We'll be counting the days until 2027 and we look forward to building on our hosting experience to deliver a truly world-class event."

Paul Verhesen, Chair of Do North Events, the Local Organizing Committee of sporting events in Edmonton, added: "We want to thank World Triathlon for recognizing the passion and expertise our team at Do North Events has in delivering major international triathlon events. Over 25 years of experience has led to this moment of hosting, for the first-time in our city, the 2027 World Triathlon Multisport Championships. Thank you to the City of Edmonton, Triathlon Canada, and Explore Edmonton for their continued partnership and support. We're confident, together, we will raise the bar yet again and host an unforgettable World Triathlon Multisport Championships in 2027."

Marisol Casado, World Triathlon President and IOC Member, also commented: "I want to extend my most sincere congratulations to Edmonton for being chosen as the host city for



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the 2027 World Triathlon Multisport Championships. Edmonton has proven multiple times that is a reliable, committed and successful partner when it comes to organising top level triathlon events, and I am completely sure that they will deliver again in 2027. It was in Canada, in Penticton, where the concept of the Multisports Festival was born in 2017, and returning here ten years later will be fantastic. Together, let us embark on a journey of excellence and inspiration, creating memories that will resonate far beyond the finish line. Edmonton is ready to shine on the world stage once again.”

For more information and updates regarding the World Triathlon Multisport Championships 2027 in Edmonton, please contact:

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